

# Bob Hollis - Mobius Intelligent Systems

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## Abbreviated Webinar and Event Introduction Bio

Bob Hollis is the Co-founder and CEO of Mobius Intelligent Systems, a California based firm focused on implementing technology-based solutions to address global environmental and humanitarian challenges. Bob has served on numerous non-profit and corporate boards of directors and as an elected public official in El Dorado County, California. His clients include state environmental agencies, cities, counties, conservation groups, universities, non-profit organizations, sustainability consultants, and triple bottom-line companies.

## Education

B.S. Industrial Management,  
Carnegie Mellon University

Graduate Business and Liberal Arts  
studies, University of Chicago

Graduate Environmental Management  
studies, Harvard University

Continuing Studies in Data Analytics and  
Information Technology, Stanford  
University

## Professional Affiliations

U.S. Zero Waste Business Council,  
Founding Board Member and Secretary

National Recycling Coalition,  
Former Board Member

California Resource Recovery  
Association, Former Board Member and  
Secretary

Keep California Beautiful Executive  
Committee

## Expertise

- Website Development
- Information Systems
- Data Analytics
- Sustainability Intelligence
- Geographic Information Systems
- Digital Outreach Systems
- Learning Management Systems

## Online

- [Linkedin.com/in/BobHollis](https://www.linkedin.com/in/BobHollis)
- [MIS.Systems](http://MIS.Systems)
- [SustainabilityIntelligence.com](http://SustainabilityIntelligence.com)
- [BobHollis.com](http://BobHollis.com)

## Extended Bio

Prior to co-founding Mobius Intelligent Systems, Bob owned and operated a California based web and social media development firm and a Chicago based national executive recruiting firm.

His professional career includes more than two decades of hands-on management and technology development experience with organizations ranging from start-ups to Fortune 500 companies.

Bob has served as a non-partisan elected public official in El Dorado County, CA and as State Co-chair for California Recycles Day. He has served on boards, advisory boards, or committees on behalf of the California Resource Recovery Association, the U.S. Zero Waste Business Council, the National Recycling Coalition, Rock the Earth, Positive Legacy, Earth Island Institute, and the Boys and Girls Clubs of Chicago.

Bob is the recipient of the Keep California Beautiful Volunteer of the Year Award, California Resource Recovery Association Annual Service Award, California Product Stewardship Council Outstanding Partner Award, and the Keep America Beautiful National Innovation Award.

He has presented on subjects related to business, technology, and the environment on behalf of numerous organizations throughout the United States, including the US EPA Science and Technology Council.

Bob teaches a series of popular technology classes on behalf of California Capital FDC on subjects including Cybersecurity, Online Privacy, Open-Source Software Applications, Business Intelligence and Analytics, Website Development, Digital ADA Compliance, and Social Media Marketing Systems Integration.